

# RESALE POST

## Checklist



### PHOTOS

- 6-10 clean photos with nice background
- Organized/straight products in photo
- Good lighting in photo
- If bundles: Have one bundle per photo
- Showing a large amount of products.  
(50 products +, the more the better.)
- High Selling products in first photo.  
For me its laundry/cleaners/paper prod

### TITLE OF POST

- Catchy short title  
(50% off Retail Prices!)  
(HUGE Stockpile Sale!)

### DESCRIPTION

- catchy, short reason for reselling.
- List products for sale cleanly
- Put numbers where possible Ex. 4)Dove Bodywash
- Prices next to each product or at the top of that section
- Products listed in categories.
- Minimum spend listed if applicable
- If delivery is an option. Put parameters, min spend.  
distance from your zip code and cost to delivery  
(YES CHARGE EXTRA FOR THIS! )

## PRICING

- 40-50% off Walmart prices  
(Use Walmart app and round up for your price)  
Ex. Price at Walmart is \$12.88 so 50% is \$6.44 round up to \$7 for your price)
- Whole numbers to easy math and no change

## REFRESH POSTS

- Can renew posts every 7 days
- Create new post 2 times a month.
- Have 2-3 posts at one time.
- Mark some posts SOLD after 5-6 days.  
(shows Facebook that people like what you are selling so they show your posts to more people!)

## BUNDLES:

- Have 5-6 different bundles listed
- oral care bundle
- household bundle (small \$30 option)
- Household bundle (lg \$50 option)
- Personal Care bundle
- Beauty/Makeup bundle
- Baby Products Bundle

Notes: write down what worked well and what didn't to change for your next post.

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